

HATE SPEECH

TURNING THE PAGE OF HATE:
A MEDIA CAMPAIGN FOR
TOLERANCE IN JOURNALISM

When it comes to hate speech, journalists and editors must pause and take the time to judge the **potential impact** of offensive, inflammatory content.

The following test, developed by the EJN and based on international standards, highlights questions in the **gathering, preparation** and **dissemination** of news and helps place what is said and who is saying it in an **ethical context**.

4 REACH OF THE SPEECH

How far is the speech traveling?
Is there a **pattern** of behaviour?

5 GOALS OF THE SPEECH

How does it benefit the **speaker** and their **interests**?
Is it **deliberately intended** to **cause harm** to others?

A 5 POINT TEST FOR JOURNALISTS

1 THE CONTENT

Is the speech **dangerous**? **ITSELF**
Could it incite **violence** towards others?

2 STATUS OF THE SPEAKER

How might their **position** influence their **motives**?
Should they even be **listened to** or just **ignored**?

3

SURROUNDING
CLIMATE
SOCIAL / ECONOMIC / POLITICAL

Who might be **negatively affected**?
Is there a history of **conflict** or **discrimination**?

DON'T **SENSATIONALISE!**

AVOID THE **RUSH** TO PUBLISH

TAKE A **MOMENT OF REFLECTION**



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